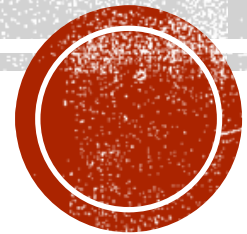


A SPORTS WRITER'S LIFE

Fred McMane

Presented to SIR Branch 17 – January 19, 2023





VINTAGE PHILCO RADIO





RUTGERS UNIVERSITY



CosRivRon Two Commissioned

The fourth and final voyage out of the newly-commissioned Coast Amphibious Force Command, Atlantic Area, is scheduled to depart July 15, when Coast Amphibious Force Two will commission the USSA (Amphibious Force Two) Amphibious Base.



The most recent problems that Coast Amphibious Force Two and its ships met in the Caribbean Sea, July 15, in port (left) at San Juan, P.R. They are the only port problems encountered by the Coast Amphibious Force Two.

Coast Amphibious Force Two is an organization of the skills and talents of the Navy's amphibious force. It will continue to develop the capability to land and sustain and provide support for small unit operations.

The mission of Coast Amphibious Force Two is to provide amphibious support for the Navy's amphibious force. It will continue to develop the capability to land and sustain and provide support for small unit operations.

The members of the crew will be in San Juan, P.R., for a week-long orientation and will be in the office and in the field. When fully trained, Coast Amphibious Force Two will have 28 officers and 400 enlisted men, although only 100 will be actually present. The remainder of the personnel will be in the office and in the field. When fully trained, Coast Amphibious Force Two will have 28 officers and 400 enlisted men, although only 100 will be actually present.

Coast Amphibious Force Two will consist of the Amphibious Force Command, Atlantic Area, and the Amphibious Force Two. It will continue to develop the capability to land and sustain and provide support for small unit operations.

The three port problems, Coast Amphibious Force Two and its ships met in the Caribbean Sea, July 15, in port (left) at San Juan, P.R. They are the only port problems encountered by the Coast Amphibious Force Two.

Pay, BAQ Raises Near

A three-month congressional committee has reached an agreement on a pay raise for the Navy's active-duty personnel.

The new rates will become effective Oct. 1, meaning that the Navy's active-duty personnel will receive a pay raise of about 3 percent.

The pay raise will be in the form of a 3 percent increase in the basic pay rate. This will result in a total pay raise of about 3.5 percent.

Austin Set For Apollo Backup

Navy and Air Force units are being organized to support the Apollo 11 mission. The mission is scheduled for late 1968.

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Z-93 One Year as CNO

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With the increasing needs of the Navy, we have taken the time to review all areas and to make sure that we are doing the best job possible. We have been very busy during the past year.



UNITED PRESS INTERNATIONAL





1975 WORLD SERIES

- Carlton Fisk game-winning home run, 12th inning, Game 6, 1975 World Series





1980 WINTER OLYMPICS

U.S hockey team upsets Soviet Union, 4-3, in Winter Olympics semifinal, 1980 at Lake Placid, NY





1986 WORLD SERIES

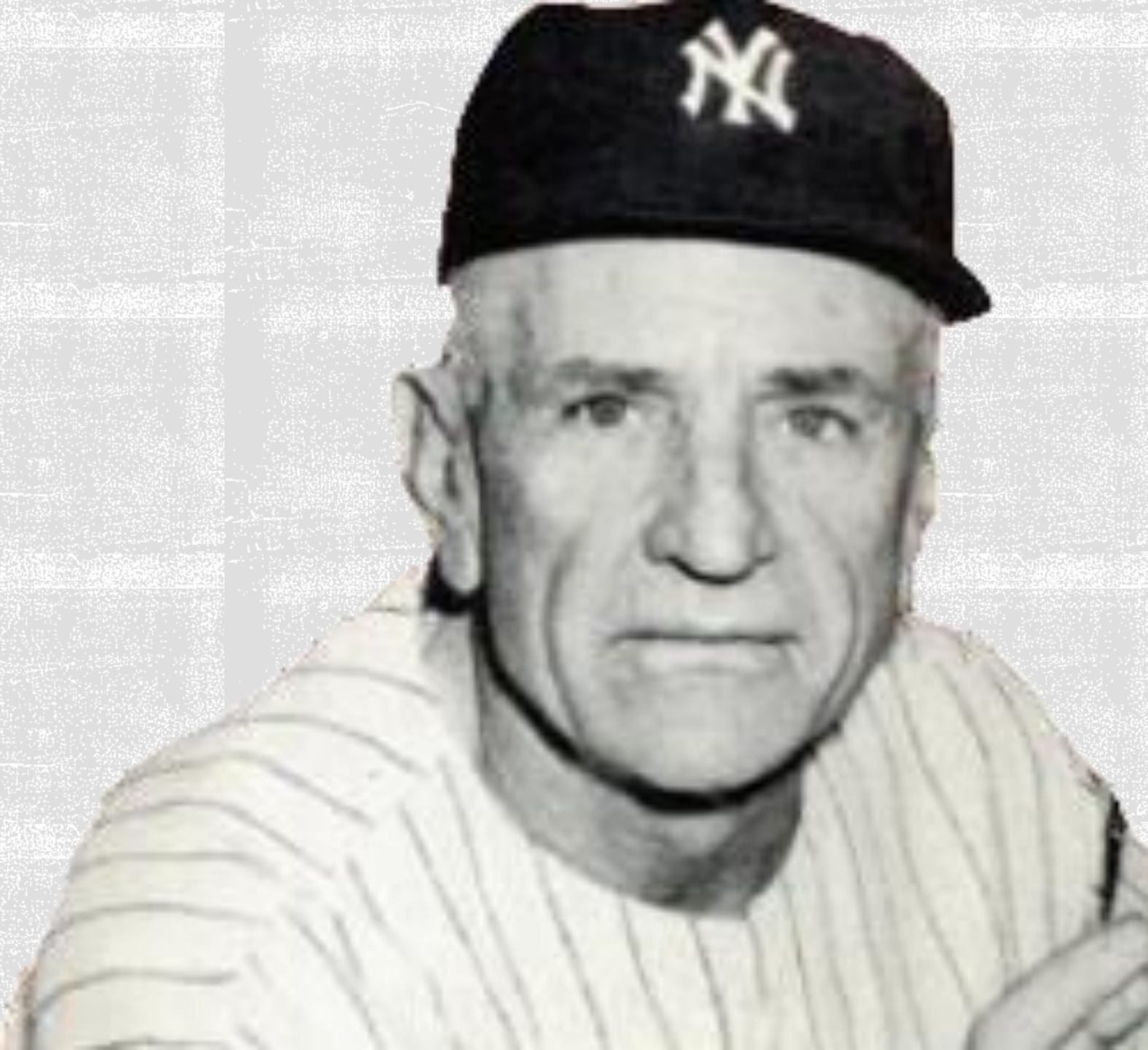
- Bill Buckner's 10th-inning error in Game 6 of the 1986 World Series allows Mets to beat Red Sox





WHO IS THIS GUY?

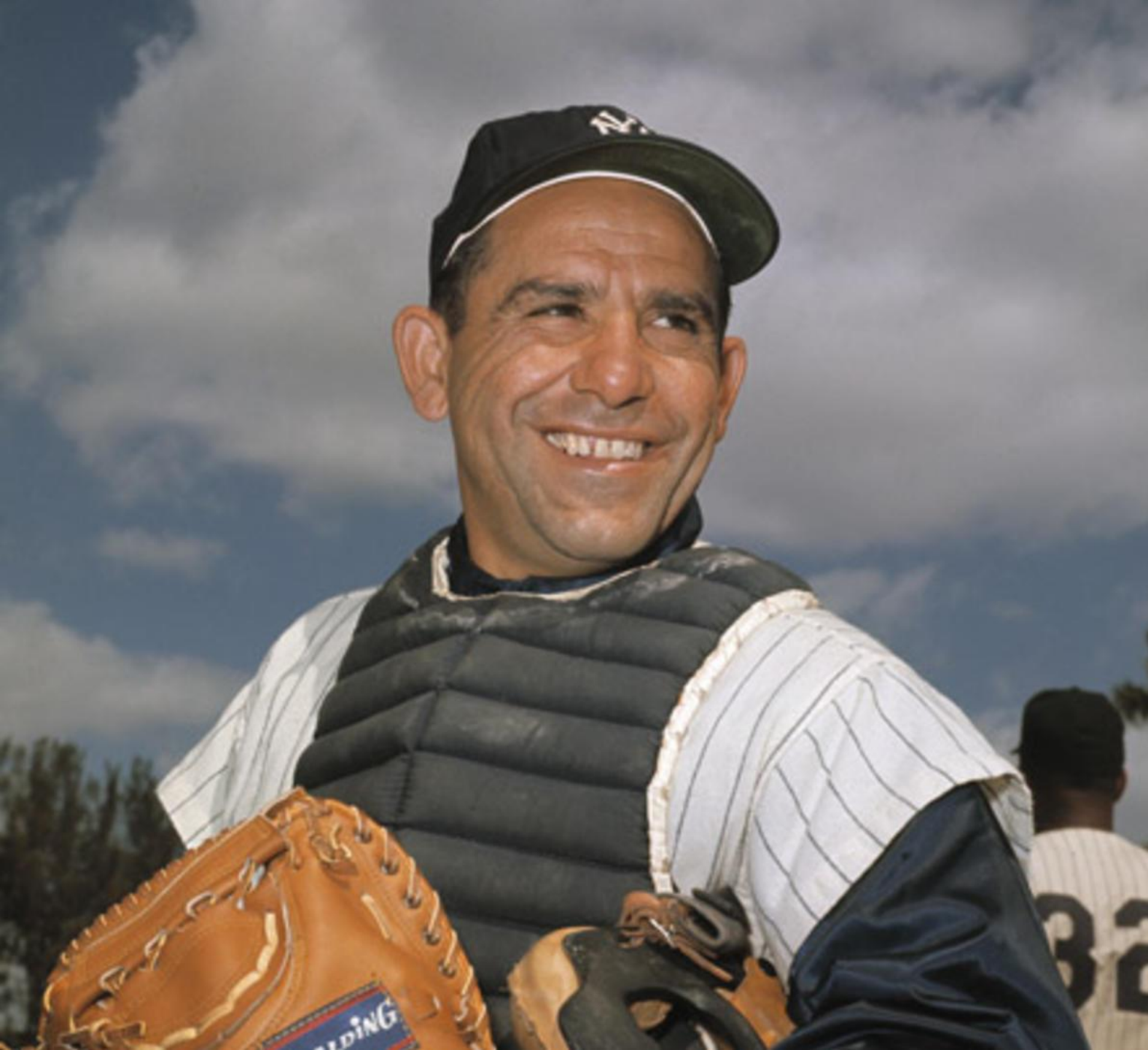




CASEY STENDEL

- “Everybody line up alphabetically according to height.”
- “President Johnson wanted to see poverty so he came to take a look at my team.”
- “There comes a time in a man’s life and I’ve had plenty of them.”





YOGI BERRA

- “When you come to a fork in the road, take it.”
- “Always go to other people’s funerals, otherwise they won’t come to yours.”



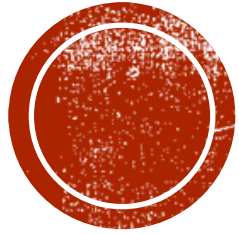


TOMMY LASORDA

- “I walk into the clubhouse and it’s like walking into the Mayo Clinic. We have four doctors, three therapists and five trainers. Back when I broke in, we had one trainer who carried a bottle of rubbing alcohol and by the seventh inning he had drunk it all.”
- “If he raced his pregnant wife he’d finish third” about how slow Mike Scioscia was as a base runner.



“IF YOU EVEN DREAM OF BEATING ME, YOU’D BETTER WAKE UP AND APOLOGIZE.” – MUHAMMAD ALI.



**“MY GOALS ARE TO HIT .300, SCORE 100 RUNS, AND STAY INJURY-PRONE.”-
MICKEY RIVERS.**

**“EVERYBODY HAS A PLAN UNTIL YOU GET PUNCHED IN THE FACE.” – MIKE
TYSON**



- **Salaries** – The highest paid professional athlete in 1964 when I first started as a sports writer was Willie Mays, who was paid \$135,000 a year by the Giants. Now the highest paid athlete, according to Forbes business magazine, is Argentine soccer player Lionel Messi, who was paid \$75 million last year. Now Messi led Argentina to the World Cup, so was he worth it? And what is the ceiling? Part ownership of the club?
- **Technology** -- One of the biggest influences on sporting experiences for both participants and spectators has been the evolution of the Single-Chip Microprocessor. In 1969 the Intel 4004 was invented and was as powerful as any complete computer available at that time. From the I-phone that also serves as a handheld computer was developed, which allows comprehensive analysis, monitoring, management and improvement of our sporting performance, health and physical activity levels.
- **Medicine** – As an example as to how far sports medicine has gone thirty years ago most running injuries were treated with prolonged rest, often exceeding several months. In some cases, a cast or prolonged brace immobilization was also used. Today these same injuries are treated with a mixture of everything that was used in the past but with more attention to tissue regeneration—trying to get the tissue to return to normal, not just stop hurting.





Becky Hammon

WOMEN IN SPORTS

Growth of women's sports on the field and in the press box – Fifty years ago golf and tennis were about the only sports open to women professionally.

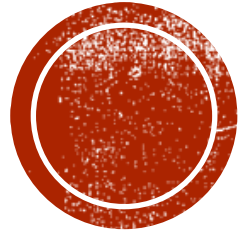
Now, of course, there are many professional sports for women (basketball, soccer, ice hockey, softball, lacrosse, volleyball and beach volleyball to name a few).

Last summer an independent professional men's baseball team in New York had a woman on its roster as a relief pitcher/outfielder.

There are women coaching in men's professional leagues now and that was unthinkable 10 years ago. Sports writing also has attracted a number of women in all sports.

Chelsea Janes of the Washington Post is one of the more insightful writers in the country.





FUTURE SPORTS



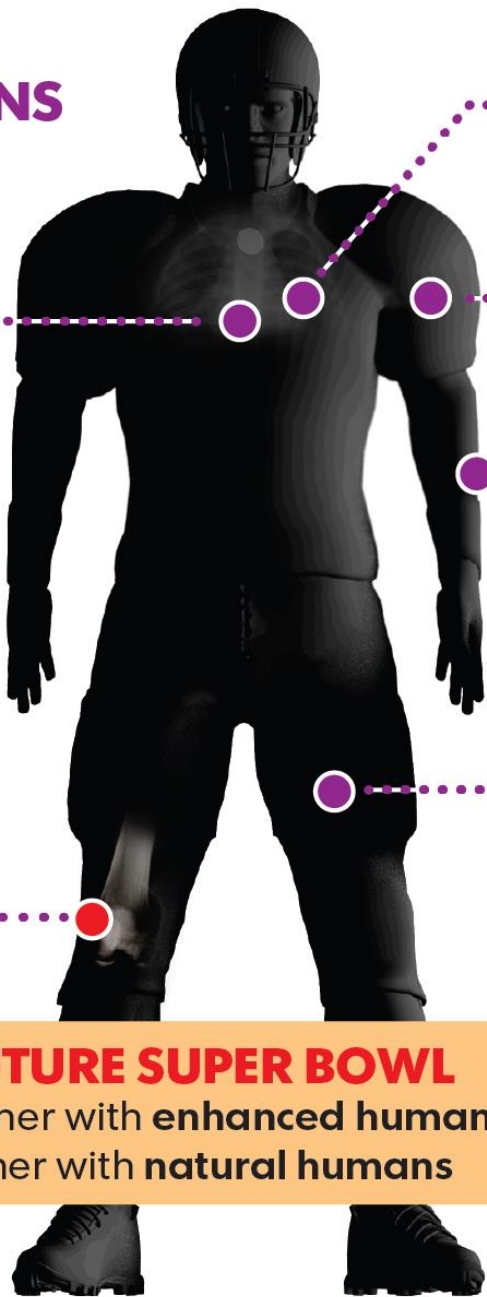
FUTURE ATHLETES

● GENE VARIATIONS

Enhanced humans

Oxygen delivery boost
(increased red blood cell count)

FRACTURE PUTTY
Heals broken bones in days



Stamina increased 60%

Muscle mass doubled

Pain pathways blocked in nerves

Skeletal density increased

POSSIBLE FUTURE SUPER BOWL
Conference winner with enhanced humans vs. conference winner with natural humans

ATHLETES

Future sports won't be a battle of humans vs. robots. There will be natural athletes, and there will be enhanced athletes. They will play in separate leagues, the same way today we have amateur collegiate leagues and professional leagues. But there will be a Super Bowl. Who wouldn't pay to see if natural-born humans can beat ones we "perfected" in the lab?

SOURCE: Future of Sports report





STADIUMS

Stadiums built in the future will be more modular, less expensive to build, and more multipurpose. The entire footprint of the stadium area will almost certainly change with the adoption of self-driving and self-parking cars. Cars that can drop fans and then park at a distance will likely free up 20 to 30% of near-venue area for other purposes. The smaller footprint of stadiums will allow them to be built closer to city centers and thereby to become more useful and more integrated in the life of a city. The entire sporting complex — not just the seats at the game — will become an attraction. Many more fans will come into the complex and while not everyone has a seat, all will have a front-row experience.





THIRD VENUES

As more fans are priced out of attending live sporting events, “Third venues” will emerge as the go-to spaces to experience the newest and most exhilarating sports entertainment technology. Augmented reality, interactive tabletop technology, holographic replays, and 3-D displays will make their first public appearances in the 21st-century’s family-friendly version of sports bars.



BROADCASTING

- The very word “broadcast” disappears from the popular lexicon. Fans will not only be accessing sports content from multiple places simultaneously, but they will also begin to integrate these streams into increasingly seamless, coherent, and personalized viewer experiences. These multi-layered viewing experiences may themselves be packaged and sold from fans to other fans. Depending on which friend’s house you visit to watch the game, your experience will be radically different.



COMPETITION

- Intercontinental or global leagues fully develop. Even though any one team's players might be from many countries, the games take on that nation-vs.-nation excitement we know from the Olympics and World Cup. Extensive alliances are created to minimize business risk and control player development and movement to the super teams. Eventually, these coalesce across sports; super clubs in major global cities have pro teams in each viable sport.





E-SPORTS

- Last year, Robert Morris University in Illinois offered 45 athletic scholarships to League of Legends videogame players. Yes, athletic scholarships for joystick jockeys. It turns out that when gamers stop playing against the computer and instead play against other real people, video games take on the human drama of sports. E-sports are here to stay. One challenge for the sports industry will be making sure kids keep playing real sports.





FANTASY SPORTS

- Fantasy sports become so widespread and legitimized that private quantitative analysts are consulted or hired by franchises when making trades or drafts. The role of the sports scout is taken over by fan-generated video and data combined with advanced artificial intelligence. Emboldened by their new inclusive role, fans become more passionate about their teams.



QUESTIONS?

